

Our Services...

Communications and Public Relations

- Media relations and public affairs
- Multimedia services
- Satellite media tours and news conferences
- Graphic design services
- Publication development and design
- Campaign development and implementation
- Social marketing
- Video production
- Video/tele/satellite conferences

Training and Technical Assistance

- Needs assessments
- On-site technical consultation
- Training program design
- Curriculum development and testing
- Training delivery
- Training evaluation
- Distance learning

Research and Evaluation

- Study design
- Instrument design and validation
- Online research
- Field and survey research
- Focus groups
- Data analysis

Personnel Services/ Customer Support

- Library services
- Facilities management
- Administrative support
- Short-term staffing

Conference and Event Management

- Planning and program design
- Site selection and contract negotiation
- Web-based participant communication and registration
- Comprehensive logistical support and travel coordination
- On-site registration, management, and logistical support
- Post-meeting follow-up and evaluation

Information Management and Technology Services

- Help desk services
- User support
- Online information retrieval
- Systems design, installation, and maintenance
- Database development and maintenance
- Network technology services
- Software engineering, applications support, and user training
- Web site design and support services



At the Heart of Communications and Communities



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Inc.
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Service Is Our Business

BETAH Associates, Inc., is a professional, technical, and communications consulting firm. Since 1988, we have specialized in providing solutions to our clients' management consulting, communications, event planning, administrative support, and information technology (IT) needs and challenges. BETAH is a woman-owned business.

BETAH's team of management, communications, event planning, IT, and technical specialists work with the firm's writers, editors, and graphic designers to provide award-winning products and services that effectively communicate our clients' messages. We specialize in developing programs for hard-to-reach, underserved populations, including:

- ethnic and racial minorities;
- rural area residents;
- inner city residents;
- low-income community residents;
- women; and
- at-risk youth.

Awards and Recognition

Inc magazine named BETAH as one of the nation's 500 fastest growing companies for the year 2000. In addition, BETAH received a video production industry 1999 Aegis Award for excellence in video and film production.

Our Commitment to Excellence

The term BETAH means "trust and confidence" – which are the hallmarks of our performance. BETAH ensures each client's satisfaction by:

- using qualified, highly experienced staff, with specialized content area expertise;
- using the latest information technology to expedite production and reduce costs; and
- keeping each client involved in the process and informed of our progress.

Resources

Headquartered in Bethesda, MD, BETAH offers its clients all the resources necessary to support a variety of projects. These include:

- 10,000 square feet of professional office space;
- Windows 2000 server Ethernet LAN;
- a complete visual arts production, document production, and distribution center; and
- audiotaping and videoconferencing capability.

Doing Business with BETAH

There are several ways to quickly access our services:

- GSA Federal Supply Schedule contracts;
- existing GWAC and IDIQ contracts; and
- streamlined acquisitions.

Contact us today to discuss the best option to meet your needs.

Our Customers

BETAH has performed successfully on contracts, purchase orders, and subcontracts for:

Private Sector Clients

- Bristol-Myers, Squibb Company
- The National Center for Neighborhood Enterprise
- National Council on Problem Gambling
- Orion Consulting, Inc.
- Research Triangle Institute
- The Henry J. Kaiser Family Foundation
- The Lewin Group

Government Clients

- Defense Mapping Agency
- Department of Health and Human Services
 - Administration for Children and Families
 - Administration on Developmental Disabilities
 - Health Resources and Services Administration
 - National Institutes of Health
 - Office of HIV/AIDS Policy
 - Office of Minority Health
 - Substance Abuse and Mental Health Services Administration
 - The Office of the U.S. Surgeon General
- Department of Housing and Urban Development
- Department of the Navy
- Department of Veterans Affairs